

# Southern Communications Group

Directors Directory



Direct







Paul Bradford
Chief Executive Officer

Paul joined SCL in 1995 as Sales Manager when there were only four members of staff and the company turned over 100k per annum.

He was quickly promoted to Sales Director and in 2002 led the management buyout, becoming Managing Director and then CEO in 2009.

With the team of directors, Paul has been the driving force behind the growth of the business and is still the largest individual shareholder.



Alex Moody
Chief Operating Officer

Alex joined the business in 2000, the move into telecoms being a departure from his previous career in the wholesale / manufacturing industry.

Alex started as Operations Manager, being promoted to Operations Director in 2002 and Managing Director in 2009.

Alex is the Chief Operating Officer for SCG.







Mat Kirk
Chief Strategy Officer

Mat trained with Ernst and Young and then moved to the world of mergers and acquisitions with BDO Stoy Hayward, Carphone Warehouse, and then TalkTalk.

Mat joined SCG in 2014 to drive the growth of the business through acquisition and leads the search for new companies to acquire.

Mat is the Chief Strategy Officer for SCG.



David Phillips

**Chief Customer Officer** 

David began his career working in field sales. Whilst with South West Communications, he was their top salesman in the South of England.

He joined SCG in 1999, being promoted to Director in 2003.

David is the Chief Customer Officer for SCG.







**Gail Collett**Billing and Integrations Director

Gail qualified as an accountant with EY but was once described as not being a typical accountant, which she took as a huge compliment. Having been headhunted from practice into the English wine industry, she's also worked in the film industry, PR, financial markets, and now telecoms.

Gail joined Switch Communications in 2009 as a temp and graduated to FD not long after. In 2016, she was enticed away from Switch with a warm welcome from the Southern directors and the billing team, and the lure of swapping Croydon traffic for a leisurely drive down the M3.

As Integrations Director, Gail has great breadth across the Group.



James Wilson
Chief Financial Officer

James joined SCL in 2009 having owned and been a director of Inspire Professional Services Ltd, specialising in advising SMEs in a quasi-FD role.

James is the Chief Financial Officer for SCG.







James Smith
Chief Information and Security Officer

James started his career as an Infrastructure Engineer in 1997 where he progressed his long-standing curiosity in networks, systems security, and all things tech.

He joined SCG in 2017 as part of the Link-Connect acquisition where he was the Operations Director responsible for the core network, support and provisioning teams with the occasional pre-sales meeting thrown in.

Since then, James has moved into a more security and compliance role, working with SCG to maintain ISO27001, ISO9001 and ISO14001 certifications whilst managing the Group IT team - integrating, improving, supporting, and maintaining the Group network.

For fun, James coaches and plays football, embarrasses himself on the golf course, enjoys cooking, brewing beer, gardening, and spending time with his wife and two children.



Matt Wring
Chief Technical Officer

With a background in network engineering and, operations in the Navy, Matt brings a strategic focus to the Group's technical architecture and systems.

Within the business, Matt provides direction and guidance to all areas of the organisation on the integration and use of new technologies into operations, marketing and sales, enabling SCG to transition from a strongly respected reseller of voice and data services to a next generation voice and Cloud solutions provider.







**Ben Philpott**Managing Director

Ben has worked in the telecoms industry for over 25 years. Starting as a Field Engineer, he moved to become a Technical Support Specialist, eventually leading him to join iCS Communications in 2003 as Operations Manager. Over the next 19 years he worked alongside the owners of the business, finally becoming Managing Director.

Ben joined SCG in 2021 when iCS was acquired by the Group. He now has a Group role with a primary focus on supply.



Glyn Miles
Sales Director

Glyn has over 20 years' of customer service and sales experience. He has a wide knowledge of IT systems, including networks, VoIP and security, which means he and his team can find innovative solutions to most customer requirements.

Glyn listens and likes to get under the skin of our customers to find out what makes them tick, so that the solutions he and his team propose really match their requirements.

His desire to do a good job well is evident in his approach and is reflected in the attitude of his team.







Ben Parsons
Business Development Director

Ben worked in a variety of sales and recruitment roles before seeing the light and joining SCG 20 years ago.

Starting in telesales, he progressed to a field-based role, before moving on to equipment PBXs and ultimately becoming the Equipment Field Sales Manager.

In 2019, Ben became responsible for both the field sales team and the corporate account management team and is now the Business Development Director responsible for ensuring that the right solutions are provided to the right customers.

Outside of work, he loves to travel in his 1970's VW Campervan with his wife and three daughters.



Simon Campbell Engineering Director

Simon joined SCG in 1997 as a Phone System Engineer, and has been instrumental in the development of the installations arm of the business.

He was promoted to Installations Director in 2013, moving to Director of Engineering in 2021.

Simon spent many years working at client premises, with his team. He now uses his wealth of hands-on experience to guide the field and office engineering teams.







Paul Norsworthy

**Operations Director** 

Paul spent the early part of his career in senior management roles within the retail and finance sector. In 2011, Paul pursued a new and exciting career in technology and telecoms with SCG.

Since joining SCG, Paul has been involved in many aspects of the business within both the support and provisioning environment.

As Operations Director, Paul is very much at the forefront of the delivery of service.



Andy Williams
Lead Generation and Telesales

Director

Andy began his journey with SCG 14 years ago and has driven the telesales and lead generation to record levels.

A highly skilled and creative sales professional, Andy brings a wealth of experience to the continuous development of the telesales teams.











0333 800 8822



Company No. 02645307 0800 977 8775 Foundation House, 42-48 London Rd, Reigate, RH2 900



**Corporate** 

### Mark Sensier Managing Director

Mark was the owner of Ascent Global Services who were acquired by SCG in September 2014.

Prior to Ascent, Mark has spent his 40 year career in the telecoms sector focusing on both the global carrier and business solutions sectors.

Following the Ascent acquisition, Mark took up his role as MD of Switch Communications (now SCCS) in 2016, when the previous owners retired from the business. Mark also leads the Group Network Operations Team.



Trevor Gordon
Technical Services Director

Trevor started his career in the telecommunications industry in 1990, working as a Service Engineer for Alcatel Telecom. He progressed quickly from 2nd and 3rd line support to working for the R&D team.

In 2001 he joined Switch Communications to lead the pre- and post-sales support departments, focusing on VoIP and unified communications and collaboration solutions.

Trevor's directorship began in 2015. He manages a team of voice and data sales and support engineers. Trevor has a passion for new and innovative solutions that will allow our clients to communicate simply, reliably, and securely, that are simple to use and improve productivity.





Southern Communications Corporate Solutions Limited T/A SCG Corporate

Company no. 02645307

020 8604 0000

Class Affinity Projects Limited T/A SCG Corporate

Company No. 03956388 0333 800 8822

Switch Medical

Company No. 02645307 0800 977 8775 Foundation House, 42-48 London Rd, Reigate, RH2 9QQ



## **Stuart Durnell**Business Development Director

Stuart joined Switch Communications in 1996 and still loves working with the client base, many of whom he brought to the business as a young salesman.

Rising quickly through the ranks from Salesperson to Sales Manager and Sales Director, Stuart's forte is being so in touch with his clients that he not only knows their business, but the names and the breeds of their dogs.

Stuart is a keen sportsman playing tennis, squash and golf and is Player / Manager of HSBC Vets football team which he has run for over 19 years.



Zac Thompson
Customer Operations Director

Zac is a confident, highly organised and proactive individual with experience in management, service level IT service management, incident, project management, change and service delivery.











**Grant Packham** 

Sales Director SCG Corporate and Commercial Director X-on Health

Grant joined the Group in 2006 with Switch Communications who were acquired by SCG in 2015.

Based in the Reigate office, Grant has vast experience in all areas of sales and communication solutions. He currently has a dual role split between SCG Corporate and X-on Health.

Outside of work, Grant raced jetskis in the British and European championship for 15 years and was British champion in 2018.



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Ben Ryder
Technical Director

After joining Class in 2007, Ben has progressed through various roles and is now Technical Director, heading up the professional services team.

Combining experience in Cloud IT, security, and voice services, Ben gets a kick out of delivering technical solutions to business problems.

Outside of work, Ben runs a successful taxi service for his two children and will watch or attempt to play any sport with a spherical ball.









**Ian Boyce Commercial Director** 

Ian joined Class in 2017 as Commercial Director with a focus on pricing strategy and margin improvement.

Growth of the business, in particular the mobile base, has meant that lan has developed a successful relationship with EE and Class is now seeing success further on the Network Services 2 Framework.

Away from work, Ian has shifted from playing hockey and cricket to running around after his two young daughters. Southern Communications Corporate Solutions Limited T/A SCG Corporate

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John Matthews
Managing Director

John joined SCG Wales in March 2020, bringing over 15 years of leadership experience from the IT and technology sector.

John's leadership roles have been in the UK, US, Europe, and India with a heavy bias on mergers and acquisitions.

When not working, John is something of an endurance athlete competing in Ironman races around the world. If not training or racing, he will be travelling and enjoying time with his wife and family.



Ben Stevens
Sales Director

of 2019.

Ben was with Pinnacle Telecom for 6 years, until Pinnacle joined SCG Wales at the end

Ben finds the changing face of telecom technology very intriguing and enjoys the sales opportunities it brings.

Ben has a wife and two children and enjoys his weekends watching his son play football and rugby.







Jenny Evans
Operations Director

Jenny joined SCG Wales in 2017 and was promoted to Operations Director in 2020.

Jenny enjoys a challenge and has really enjoyed being part of the merger between DataKom and Pinnacle.

Jenny is your go-to person for HR, processes, integrations at a local level, and anything else you need. If Jenny does not know the answer, she will find it out for you.

Jenny enjoys musical theatre and does this as a hobby outside of work.



**Gary Pepper**Service Director

Gary has worked for SCG in various roles since 2015 and in January 2020 joined the SCG Wales team.

Gary is head of customer relations and our technical department. Gary has great commercial awareness and enjoys bringing this into his new role.

He lives in Bridgend with his family, is a self-confessed petrol head, and enjoys playing golf.



Stonehouse GI 10 2N.J Company No. 03707357





Claire Maddox

Claire entered the telecoms industry in 2003 and supported resellers with bureau billing, WLR and provisioning; joining Eurolink in 2006 and becoming MD in 2016.

Whilst leading the business, Claire achieved her BA in Business Enterprise in 2014.

Outside of the business, Claire can be found with Derek enjoying walks in the Cotswolds with their two dogs, Louis and Miss Molly, often finishing with a cheeky glass of something!



**Jamie Lewis Operations Director** 

Jamie was new to the telecoms and IT industry when he joined SCG SW in December 2016, bringing with him 12 years of hospitality and retail experience.

Jamie has progressed through many roles since joining the business, transitioning from selling the dream to delivering the dream and it is his passion for problem solving which has seen him settle into the Operations Director role. It is here that Jamie can provide customers with solutions across multiple services whilst also providing pre-sales support and product training to the account management team. With an overall goal of providing a positive customer experience.

Outside of working, Jamie enjoys spending time with his daughter, gardening and supporting Man United - don't judge him too much.







Nick Boulton
Sales and Development Director

Nick joined Channel Comms as a Salesman in 2000 and quickly progressed to running the sales in the business as Sales Director.

He now has 23 years' experience in the communications world.

Outside of work, he loves all things to do with his family, sport and seeing the world.



Adam Hacker
Service Director

Adam joined Channel Comms in 1999 so now has 24 years' experience in telecoms industry.

He spent over 10 years as an Engineer working with clients from two users up to 3000 users before becoming Service Manager and then promoted to Service Director in 2016.

Adam's wealth of experience and knowledge of the industry is vital in his role as Customer Experience Director for SCG SW.





Wayne Mills-Kidals
Managing Director

Since joining Chris in 2016, Wayne has developed Fuse 2 Communications into a truly diverse and resilient independent network, offering best-in-class voice and data services, with a team that includes years of industry experience.



**Chris Blagg**Chief Operating Officer

Co-founder of Fuse 2 Communications and developed a completely independent global SIP voice networking offering best-in-class technologies to SME's and large enteprises on a global scale.

Overlaying the highly diverse network with cutting edge Cloud telephony services as well as CCaaS solutions.





Vulcan House, Pendeford Business Park, Wobaston Rd, Wolverhampton WV9 5HA Company No. 04470264 0333 006 3333



Julie Purdie
Managing Director

Julie has been in the telecoms arena for most of her working life.

She has actively taken part in sales, telesales, finance and the operational side of installations and customer service.



Sean Pearson

**Sales Director** 

Following a short career in the aerospace industry, Sean moved into telecom sales in the late 80s.

He joined TIC in 2010, armed with experience in both direct sales and management where he has progressed to assist Julie in the day-to-day running of the business.



Indirect



SCG Cloud T/A SCG Together buse 23-25 High Street, Redbourn.

Ver House 23-25 High Street, Redbourn, St Albans, Herts AL3 7LE Company No. 03843488 03456 200 200



Steve Cook
Indirect Chairman

Steve is the co-founder of 2 Circles Communications. He is responsible for strategy and implementation.

Previously, Steve owned a direct sales company that made 500,000 sales for over 10 years in the UK and USA.

Steve is Chairman of SCG Together.



Andrew Reid
Chief Innovations Officer

Andrew is one of the founder owners and a 20 year member of the SAS (Steve Andy Steve) team of directors at 2 Circles. 2 Circles was acquired by the Southern Communications Group in April 2018.

Prior to starting 2 Circles, Andy worked with Steve Cook and Steve McConnell running a 300 strong direct sales and marketing company.





Mark Shraga
Chief Sales and Marketing Officer

Mark began his career in telecoms in April 1999 selling door-to-door to businesses across London, before being recruited as General Sales Manager, to drive the sales at Cable Telecom in 2001.

2005 saw Mark launch V Networks, selling it three years later to TalkTalk Business.

In 2010, Mark created the NSN brand from which the Group takes its trademarked cloud outline.

Mark specialises in channel creation, sales and marketing, coaching and training.

During this time, Mark graduated with an MA in Applied Coaching, focusing on the development of key staff.

Mark is a 3rd Dan martial arts instructor and teaches Aikido in West London.



Nick Shraga
Chief Commercial Officer

Nick began his career writing and developing software in South Africa in 2000 before heading up iHotdesk's tech team in London in 2005.

New Star Networks Limited T/A SCG Together Glebe Farm, Down Street, Dummer, Basingstoke,

RG25 2AD

0800 054 6200

Company No. 07143368

Joining V Networks as Operations Manager, he supported rapid growth by developing systems on demand and seamlessly integrating several acquisitions at TTB.

At NSN, Nick has built the centre of operations in South Africa, and in January 2018 NSN SA (Pty) was launched, now providing telecoms services across South Africa.

Nick continues to underpin the operations of NSN UK from South Africa.



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Jonathan Levy
Indirect Managing Director

Jonathan joined Class in 2007, becoming MD in 2017. Starting off as an Electronics Engineer, he has spent 40 years in the telecoms industry with previous global roles at C&W and Level 3.

In 2022, following the integration of Class into the Group, Jonathan moved into the role of Managing Director the Indirect Business - SCG Together.



Mike Haynes
Director of Finance and Systems
Strategy

Mike joined 2 Circles in 2004 and specialises in billing, accounting and system design and development.





#### Paul Ambridge

Director of Customer Experience and Operations

Paul joined 2 Circles in October 2010 as Head of Customer Experience, and his previous wealth of experience in technical product management, management training, people development, and service / support saw a swift move to become Head of Delivery and Customer Experience.

Now, as Director of Operations, Paul oversees the full life cycle of the customer experience, from the point of provision to the point of re-sign or de-commission.

Paul's focus on continual improvement and desire to support all involved ensures his teams' commitment to delivering the best customer service in the industry.

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Nathan Shraga
Director of UK Service

Nathan originally joined NSN South Africa in 2012, starting as a Helpdesk and Provisioning Agent. As the business scaled, he took on the role of Head of Faults and Escalations.

The business grew again and there became a need for a person on the ground in the UK to be customer-facing in order to represent our operations divisions, as such, Nathan immigrated to the UK in 2017 and took on the role of UK Service Delivery Manager.

Through the Southern Communications acquisition in 2018, he gained further experience in the service delivery and repair departments and eventually taking on the Director of UK Service SSD role.



Ryan Kersey
Director of Affinity Partner Experience

Ryan has been with NSN pretty much since its journey began and has been responsible for driving new business through the partner channel as well as leading the upsales team through their success in upselling products and services into our existing base.

In Ryan's new role within SCG, he is responsible for the Affinity Partner Programme and onboarding new partners and working with existing partners to keep adding new customers and continuing the growth of the business.





Andrew Robinson
Managing Director

After managing a multi-site network at one of our clients, Andy joined SCG in 2004, inheriting a single server before going on to design and build the foundations of the Group IT network we have today.

Successfully combining IT and telephony, Andy progressed to the operational board in 2010 as IT and Technical Services Director.

Andy successfully led the technical due diligence team scoping our hosted telephony platform and became MyPhones Managing Director in 2018.



Lorraine Smyth
Director of Wholesale

Lorraine joined 2 Circles in 2004 as a Customer Experience Account Manager, before moving into sales in 2008 as a Channel Manager.

**Et Al Innovations Limited T/A SCG Wholesale** Glebe Farm, Down Street, Dummer, Hampshire

United Kingdom RG25 2AD

01494 410 000

Company No. 03718039

Lorraine led the sales team for 7 years as Head of Sales, including developing the partner experience team to provide the day-to-day support for 2 Circles Elite and Wholesale Partners.

As Director of Elite Partners, Lorraine brings her sales knowledge and channel experience to continue achieving sales growth and the recruitment of new channel partners.

